

DRIVING ENERGY 2023 - CONTEMPORARY PHOTOGRAPHY RULES

Contents

Art. 1 – The Driving Energy Award 2023.....	2
Art. 2 – Theme of the 2023 Award	3
Art. 3 – How to participate and requirements	4
Art. 4 – Governance of the Award.....	7
Art. 5 – Selection and assessment of the Works	8
Art. 6 – Winners and recognition	10
Art. 7 – Processing of personal data	12
Art. 8 – Applicable law	12
Art. 9 – Communication and information	13

Art. 1 – The Driving Energy Award 2023

1.1 The Driving Energy Award 2023 - Contemporary Photography (the “Award”) is a competition that rewards original photographic works (hereinafter “Works”) on a given theme. It is free and open to all photographers who meet the requirements set out in section 3 of these Rules.

1.2 The promoter of the Award is Terna – Rete Elettrica Nazionale S.p.A., with registered office at Viale Egidio Galbani 70, 00156, Rome, Italy (“Terna”).

1.3 The Award features events and exhibitions and the final assignment of prizes up to a maximum value of approximately €35,000.00 (thirty-five thousand euros).

1.4 The participation period for the Award is from 11:30 am on 15 February 2023 (“Start Date”) to midnight on 30 June 2023 (“End Date”). There is also a final awards ceremony (date to be confirmed: Tuesday 26 September 2023) and an exhibition at Palazzo delle Esposizioni in Rome (dates to be confirmed: from Tuesday 26 September 2023 to Sunday 15 October 2023).

Art. 2 – Theme of the 2023 Award

Balance is a fundamental category of Terna's mission. It is the Company's responsibility to ensure in Italy, every minute of every hour of every day, the balance between electricity produced and consumed, allowing the electricity system to function at its best to supply our country with the energy it needs and to facilitate the energy transition that, ultimately, is made possible with research and the achievement of a new and more advanced balance of the system.

Balance is a category of the spirit.

There is no school of thought, scientific or artistic discipline, spiritual or material research, collective or individual imagination that does not include balance among its own guiding values or that has not made balance the keystone of its structures.

Due to this central and pervasive role, due to its importance at every level, from absolute abstraction to vivid reality, the concept of balance is one of the most prolific creative themes, one of the richest in meanings and connotations, and one of the most ironic, dialectical and paradoxical.

Balance is a positive expression of stability or fruitless stasis as a cornerstone of our existence or continuous reconciliation of opposites or as an infinite and dynamic search for stability. Balance is inaction that traps and blocks progress, against which imbalance strikes, this time a gradual hero. Balance is the supreme virtue of nature and culture, of human and animal physiology, of planet Earth and its living beings.

Since its inception, photography has found in balance and in its opposite, imbalance, a topic of great importance to which many people across the world have devoted their research, in one way or another, entirely or in part.

This is why balance is the inspiration for the theme of the Driving Energy Award 2023. Using praise as a balanced means of evaluation, which in this specific case allows for many different approaches, participants in this second edition of the Award are asked to submit their creative interpretation of this category of the spirit.

We are asking photographers to band together and write a new important chapter of collective thought through images of our existence in the modern age.

Art. 3 – How to participate and requirements

3.1 Any Italian or foreign photographer who operates in Italy and who, at the date of registration, is over eighteen years old may take part in the Award.

3.2 For the purposes of classification of participants and the consequent awarding, as described in Art. 6 below, there are three relevant criteria: age, professional status, and ongoing study.

Age: participants up to and including 30 years old at the time of registration will be placed in the Youth category; participants from 31 years old and over at the time of registration will be placed in the Senior category.

Professional status: participants must specify whether they are professional or non-professional photographers. “Professional” either means an individual who practices their profession in a wide variety of fields (e.g. events, advertising, fashion, entertainment, publishing, public relations, photojournalism, social photography, reportage, etc.), or “authors”, i.e. photographers whose work has been recognised in publications, exhibitions in public or private institutions, and by the art market; “non-professional” means all participants who are neither professionals nor authors.

Study courses: participants who, within the Youth category, could provide documentation proving their enrolment in advanced training courses (e.g. institutes, academies, universities, etc.) in sectors relevant to the Award (e.g. photography, contemporary art, visual communication, etc.), must document their status to take part in the Art Academy Special Commendation (as described in Art. 6 below).

3.3 The competition is free to enter. To take part, participants must register, under penalty of ineligibility, exclusively via the site premiodrivingenergy.terna.it between the Start Date and the End Date.

There are two steps to registration:

1) step one, register: participants must enter their basic personal details. Once registration is complete, photographers will have access to their personal area where they can complete the second step;

2) step two, complete profile and upload Work. Participants complete their personal profile by entering the additional details requested in the form. They submit their Work by uploading files of their Work: JPG with minimum resolution of 1600x1200 pixels, file no larger than 15 MB, maximum format allowed 150x200 cm (or 200x150). If participants think it is necessary to provide a physical example of their Work, they can send a printed copy to Terna – Rete Elettrica Nazionale S.p.A., Viale Egidio Galbani 70 – 00156 Rome, Italy, for the attention of the TernaCult Team.

3.4 The Work that each participant may submit is just one original photograph, in black and white or in colour, composed of one or more photographs as chosen by the photographer, with no preclusion in terms of subject, genre, style, techniques used, etc.

3.5 From registration until the End Date, participants can, at any time and without limitation on the number of replacements, change the Work they intend to submit to the competition, provided that they give prompt notice of this via email to the Organisational Secretary of the Award (ternacult@segreteria.terna.it) and consequently update all information about the Work. For the purposes of participation in the Award and the evaluation of the Panel of Judges, as defined below, the Work submitted at the End Date shall prevail.

3.6 By entering the competition, participants declare that:

- a) they have read the privacy notice provided by Terna as Data Controller pursuant to Art. 13 of Regulation (EU) no. 2016/679 (“GDPR”), available on the premiadrivingenergy.terna.it website;
- b) they have read the Award Rules and accept them in full;
- c) they are aware that submission of incomplete documentation and/or documentation that does not comply with these Rules constitutes grounds for exclusion from the Award;
- d) the Work they have submitted to participate in the Award is original, i.e. it has never appeared in an official capacity on public channels or communication tools (e.g. publications, catalogues, exhibitions, photos, videos, events, websites, social networks, personal and/or third-party social media profiles, etc.);

- e) they are aware that the Work will be excluded from the Award if it has been copied entirely or partly or created in violation of intellectual property;
- f) they hold the authorship and full availability of the Work as well as the exclusive ownership of all rights pertaining to it, including the right of publication of the image;
- g) they indemnify and hold harmless Terna against any claim that may be filed even by third parties for any reason in relation to the Work, including, for example, claims relating to its reproduction, publication and/or use;
- h) they are entirely responsible for the contents of the visual or text-based material submitted;
- i) they are willing to come to an agreement with Terna on the conditions of use of their Work if Terna shows an interest in using it as part of its corporate communication activities, as part of the TernaCult communication activities or as part of the communication activities pertaining to this Award;
- j) if their Work is selected as a finalist, they authorise Terna to use their Work in the communication activities outlined in point i) above; if they win, to authenticate the version of their Work printed for the exhibition at Palazzo delle Esposizioni;
- k) they authorise Terna to retain the materials provided during registration (e.g. image of the Work, other documentation), acknowledging that these will not be returned;
- l) they accept every decision of the Panel and of the Honorary Committee (as described in Art. 4 below), including the selection of the finalist Works and the winning Works, acknowledging that these decisions are final and cannot be appealed under any circumstance.

Art. 4 – Governance of the Award

4.1 Governance of the Award is formed by four parties: Executive Committee, Panel of Judges, Honorary Committee, Curator (“Governance”). Governance decisions are final and cannot be appealed under any circumstance.

4.2 The Executive Committee, formed of the Terna Chairwoman, Igor De Biasio, and of the Terna Chief Executive Officer and General Manager, Giuseppina Di Foggia, is tasked with presiding over the Award as a whole.

4.3 The Panel of Judges is formed of Lorenza Bravetta, Maria Alicata, Diane Dufour, Francesco Zanot, Andrea Purgatori and Massimiliano Paolucci (Director of External Relations, Institutional Affairs and Sustainability at Terna). It is tasked with assessing the Works submitted to the Award in order to choose, in agreement with the Curator and the Executive Committee, the finalist Works and from these, the winners.

4.4 The Honorary Committee is formed of the winners from the first edition of the Award: Paolo Ventura, Gaia Renis, Andrea Botto, Mohamed Keita, and Eva Frapiccini. It is tasked with assessing the Works submitted to the Award in order to choose, in agreement with the Curator, the Panel and the Executive Committee, the winner of the Art Academy Special Commendation.

4.5 The Curator of the Award is Marco Delogu.

Art. 5 – Selection and assessment of the Works

5.1 Curatorial criteria. The Driving Energy Award seeks to explore the quality and variety of contemporary Italian photography and to help bridge the gap that still exists between art and photography in Italy. This commitment is part of the primary aim of supporting communities of photographers in Italy. The assessment and selection of the finalist Works will not only focus on basic criteria, i.e. the relevance of the Work to the theme of the Award, but also on wider criteria such as quality of the aesthetic and execution, innovative strength in terms of photographic language, mastery and authority in reconnecting with current experiments in contemporary art, the ability to illustrate present times and reality with a critical eye.

The Works will also be evaluated for their originality in how they interpret the set theme. To do this, subject to any exceptions of the Governance team, Works that represent the given theme with originality, in a conceptual and implied manner rather than literal, or through figurative elements directly or indirectly attributable to electricity infrastructure (of Terna or other parties in the electricity system) or to the key concepts of the theme of the Award, will be considered in the first instance.

5.2 A pre-selection will be made of the submitted Works, at the sole discretion of the Governance team, by excluding Works that are deemed to be irrelevant to the theme or, in any case, that do not meet the requirements of these Rules.

5.3 At its sole discretion, the Panel will identify the finalists from the Works that pass pre-selection. The winners will be chosen from the finalist Works, which will be awarded pursuant to Article 6 below. All finalist Works will be published in the Driving Energy 2023 Book, namely the Exhibition catalogue (as described in part 5.4 below). The book may be placed on sale, mainly through online platforms. Terna will use the proceeds from any sales of the book to support charitable or social promotion initiatives.

5.4 The authors of the Works chosen as finalists will be informed within a period to be confirmed, communicated via the preiodrivingenergy.terna.it site and any other Terna communication channels/tools (emails sent to the authors, Terna press releases, official website www.terna.it, communication on its social media profiles, etc.). On the morning of Tuesday 26 September, during the event that will take place in the Sala Cinema of Palazzo delle Esposizioni and which will be reserved for authorities, journalists and finalists (the “Event”), the winning Works will be announced and awarded. The finalists and the winning

Works will be announced in the afternoon of Tuesday 26 September 2023, with the opening to the public of the Award Exhibition, which will take place at Palazzo delle Esposizioni in Rome, Italy. The exhibition will be open to visitors free of charge until Sunday 15 October (the “Exhibition”). All the information about the Event and the Exhibition will be communicated in good time on the premiodrivingenergy.terna.it website and any other Terna communication channels/tools (emails sent to the authors, Terna press releases, official website www.terna.it, communication on its social media profiles, etc.).

5.5 All the activities to organise the Exhibition will be carried out by Terna: printing, transport, display decisions and communications about the Exhibition, management of relations with Palazzo delle Esposizioni about the Exhibition, assembly and disassembly. For printing and display, Terna will comply with the preferences provided by the photographers at the time of registration. Terna reserves the right to modify these preferences, in agreement with the photographer and with the final decision of the Curator, according to the specifics of the exhibition spaces, the concept of the exhibition and the overall display strategy. The printed Works displayed in the exhibition will remain the property of Terna, which reserves the right to freely use them for the purposes of promoting the Exhibition in Italy or abroad, without prejudice to the right of the parties involved to be credited as authors of the Work. Subsequent use of the works created for the Exhibition will be agreed with the authors.

Art. 6 – Winners and recognition

6.1 There will be five winners and five prizes, as specified below.

The winners will be chosen at the sole discretion of the Governance team (see Art. 4) on the basis of the information established above (see Art. 3 and Art. 5). Terna reserves the right to establish additional prizes or special mentions if considered appropriate.

Senior Winner

Open to	All participants 31 years old and older at the time of registration, regardless of their professional status.
Cash prize	€15,000.00.
Recognition	Display of their Work at the Exhibition. Publication of their Work in the Driving Energy 2023 Book, the Exhibition Catalogue. In 2024, possible presence of their Work as part of important sector initiatives in certain European capitals.

Youth Winner

Open to	All participants up to 30 years old at the time of registration, regardless of their professional status.
Cash prize	€5,000.00.
Recognition	Display of their Work at the Exhibition. Publication of their Work in the Driving Energy 2023 Book, the Exhibition Catalogue. In 2024, possible presence of their Work as part of important sector initiatives in certain European capitals.

Amateur Award Winner

Open to	Non-professional participants only (as defined in Art. 3.2), regardless of age.
Cash prize	€5,000.00.
Recognition	Display of their Work at the Exhibition. Publication of their Work in the Driving Energy 2023 Book, the Exhibition Catalogue. In 2024, possible presence of their Work as part of important sector initiatives in certain European capitals.

“Terna’s Highest Voted Work” Winner

Chosen by Terna employees, who will view and vote for the finalist works by accessing the “Award” section on the TernaCult portal (area for internal use only).

The winner will be the author of the Work who receives the most votes.

Open to	All participants.
Cash prize	€2,000.00.
Recognition	Display of their Work at the Exhibition. Publication of their Work in the Driving Energy 2023 Book, the Exhibition Catalogue. In 2024, possible presence of their Work as part of important sector initiatives in certain European capitals.

Art Academy Special Commendation Winner

Open to	All participants who, in the Youth category, are enrolled in an advanced training course in sectors relevant to the Award.
Cash prize	€2,000.00.
Recognition	Display of their Work at the Exhibition. Publication of their Work in the Driving Energy 2023 Book, the Exhibition Catalogue. In 2024, possible presence of their Work as part of important sector initiatives in certain European capitals.

6.2 The prizes are subject, pursuant to Art. 30 of Italian Presidential Decree 600/73, to withholding for tax purposes with waiver by Terna of recourse, with the exception of cases in which other provisions already require the application of withholding.

Art. 7 – Processing of personal data

7.1 Pursuant to and in accordance with Art. 13 of Regulation (EU) no. 2016/679 (“GDPR”), the personal data and the images that are acquired as part of this Award are collected and processed, including through the use of electronic means, for the purposes and activities associated with the Award, including the creation of exhibition events and publication on the premiodrivingenergy.terna.it site and in the Driving Energy Photography Book or to fulfil legal obligations. Furthermore, subject to their consent, the personal data of participants may be processed in order to send communications related to the Award and/or to subsequent and/or previous editions.

7.2 Competition participants are entitled to exercise the rights set out by Articles 15 through 22 of Regulation (EU) no. 2016/679 (“GDPR”) by sending an email to privacy@terna.it.

7.3 The Data Controller is Terna S.p.A. (registered office: Rome, Viale Egidio Galbani 70 – 00156). For the Award, the Data Controller has appointed Data Processors pursuant to Art. 28 of the GDPR. The Data Controller keeps an up-to-date list of the appointed Data Processors and guarantees that data subjects will be able to view the list at the offices indicated above or upon request via email at privacy@terna.it.

7.4 For more information about the processing of personal data, please read the privacy notice, provided by Terna S.p.A. as Data Controller pursuant to Art. 13 of Regulation (EU) no. 2016/679 (“GDPR”), available on the premiodrivingenergy.terna.it website.

Art. 8 – Applicable law

8.1 The Award and these Rules are governed by Italian law.

Art. 9 – Communication and information

9.1 These Rules are published on the premiodrivenergy.terna.it website.

9.2 For any information about the Award, requests can be emailed to ternacult@segreteriaterna.it (Via Filippo Corridoni 15 - 00195 Rome, Italy)

9.3 The Award is exempt from application of Italian Presidential Decree no. 430 of 26 October 2001 on “Regulation concerning the organic review of the rules of prize competitions, as well as local raffles and similar events, pursuant to Article 19, paragraph 4 of Italian Law no. 449 of 27 December 1997”, in that it is intended for the production of artistic works and the prizes represent payment for the performance of work or recognition of personal merit of the artists, pursuant to Art. 6, paragraph 1, letter a of the aforementioned Presidential Decree no. 430/2001.

9.4 It is noted that Terna, in execution of its business and management of internal relationships, adheres to the principles contained in the Terna Group’s Code of Ethics, which can be consulted on the website www.terna.it.

Terna has also adopted an Organisation, Management and Control Model (“231 Model”) in compliance with Article 6 of Italian Legislative Decree no. 231/2001, also available at www.terna.it, with the objective of preventing specific crimes, both in Italy and abroad.

Furthermore, Terna has adopted the Anti-Corruption Guidelines of the Terna Group with the aim of preventing public and private corruption in Italy and abroad. This document is available for consultation on the website www.terna.it.

In compliance with the provisions of Italian Law no. 179 of 30 November 2017, TERNA S.p.A. has implemented an electronic whistleblowing portal for reports also from external parties of violations and even potential violations of the principles contained in the Code of Ethics, the 231 Model and the Anti-Corruption Guidelines, via the following link: <https://whistleblowing.terna.it/>.

Terna – Rete Elettrica Nazionale S.p.A.